

## QueSearch™ SOLUTIONS OVERVIEW



- Unfettered access to mission critical information through Search
- Increased User Productivity, Greater Responsiveness and Accessibility to Mission Critical Data
- Application layer Community of Interests Access Control
- Global View and Consolidation of Disparate Data
- Augmentation and Integration of Existing Enterprise Search Solution

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### *QueSearch: Unlocking the Value of Structured Data with Universal Search*

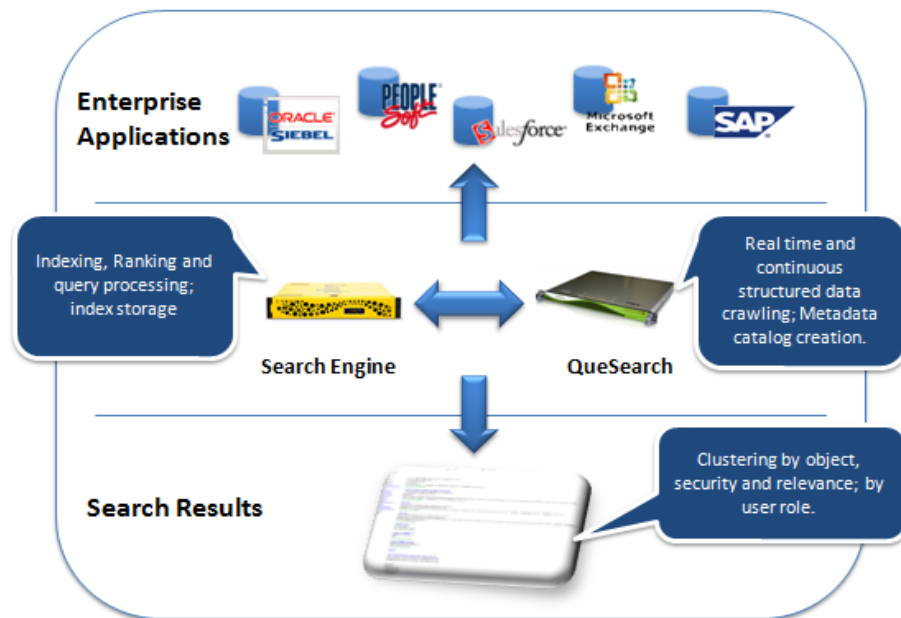
Most large and mid-size organizations have spent millions to develop and maintain enterprise applications. These applications house a large portion of the company's most valuable data, but many employees struggle to find the data they need on a daily basis. On the Internet, relevant data is always readily accessible through search engines - unfortunately, in the enterprise; valuable data is often locked-up in application silos due to security concerns and incompatible systems. The result: employees waste a tremendous amount of time and effort to track down key data, and many decisions are made with incomplete information.

Fortunately, a new generation of search technology promises to unlock the value of structured enterprise data. The Queplix™ QueSearch™ solution automatically extracts structured data and permissions (ACLs) from a wide variety of legacy, SaaS and cloud applications, enabling unified access to business-critical information across multiple application silos. Based on Queplix's unique Data Virtualization platform, QueSearch creates synthetic documents for injection into enterprise search indexes, and enforces access controls on a per-user basis based on their community of interests. Instead of waiting hours or days for application experts to compile reports from applications, employees, partners and customers can now directly search for structured and unstructured data across the entire enterprise obtaining results within seconds, vastly improving your organizations effectiveness.

- Integrate relevance-ranked search results incorporating structured, un-structured and semi-structured content into your existing search platform to gain a significant increase in user productivity and access to key decision-making information
- Maximize your existing enterprise search investment by gaining access to previously inaccessible information through knowledge sharing
- Ensure regulatory and compliance with corporate governances
- Provide better intelligence gathering to create a competitive market advantage

### *How does QueSearch work?*

Queplix QueSearch crawls and indexes RDBMS or Web Service-based enterprise applications (structured data) and combines this data into an integrated index with enterprise documents and HTML pages (unstructured data) provided by your existing enterprise search solution.



QuePlix's unique design built on QueCrawler extracts structured data entities from the various applications, extracts metadata, users and security policies, and in realtime continuously indexes the application data to ensure the information being presented is relevant and current. Also, included as part of the platform is QueDesigner which allows for fine tuning of the relevance ranking by your IT organization.

### *Why include QueSearch?*

By automating the indexing of structured data and security policies from a wide variety of enterprise applications in multiple locations, QueSearch delivers a number of unique key benefits.

- Automated correlation of multiple data sources into a single "synthetic" record; Users gain an instant universal view of enterprise data with a single relevance-ranked query
- Federated Community of Interests access control across all searched applications and data sources "Users only see the search results they are authorized to access."
- Real-time updates ensuring the accuracy of search results
- Searches multiple structured and unstructured data sources across organizational silos, including both on-premise and cloud-based applications
- Customizable web-based tools help users view structured data, or take actions within applications
- Globalize common objects and display uniform de-duped search results (Globalization vs. Federation of the search results)

With QueSearch there is no need to create custom data connectors or plug-ins, or perform integration work to import each structured data source. QueSearch provides plug-and-play indexing of most standard enterprise applications, with automated crawling and indexing of complex structured data.

QueSearch provides an extremely cost-effective alternative to enterprise application Integration, delivering a fast, authoritative front-end interface for employees to access multiple data and Web applications. By dynamically globalizing and joining information contained in all systems' entities during the search, QueSearch helps eliminate the artificial barriers between data sources, without compromising the essential security controls on corporate data.

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